

Register online @ <https://metuchenll.siplay.com/MySportsStore>

The enclosed statement is an offer to sponsor, not an obligation.

Contact Dan Ralph, Fundraising Coordinator at fundraising@metuchenbbsb.com or (732) 585-8286 with questions.

Sponsor Name: _____

Email: _____

2018 Sponsorship Opportunities:

- Scoreboard / Field Sponsorship** **\$5,000 for 3 Years**
- Sponsor's name / logo will be visible on the scoreboard year round at one of our fields.
 - Our fields host Metuchen's recreational league and practices for travel and tournament teams that compete against surrounding towns.
- Open Day Sponsor – April 2018** **\$1,000**
- Our Opening Day includes a parade through Metuchen and a ceremony at Fater Field for our teams and volunteers to gather and kickoff a great new spring season.
 - Over 600 athletes plus extended family members and local community representatives are present at the ceremony and games throughout the day.
 - Banners or other advertisements will be publicly displayed at the event and all fields on opening day. The Sponsor will be part of all promotional materials for the event.
- Picnic Sponsor– June 2018** **\$1,000**
- Our Picnic ends our regular season with food, drink, and carnival style games for our players, coaches, and parents.
 - Over 600 athletes plus extended family members attend the picnic and championship games.
 - Banners or other advertisements will be publicly displayed at the event with demo and sampling opportunities available.
- Fater / Hoyer Field Days (3 Sundays May – June 2018)** **\$500**
- Our youngest competitors play at Fater and Hoyer fields each year. The event runs from 9am – 3pm with games every 2 hours. Games include music and player announcements.
 - These special games bring out extended families and friends.
 - Sponsorship will be displayed at the event with demo and sampling opportunities available.
- Combo Deal – Team Sponsorship & Field Signage (Best Value)** **\$400**
- Combining the team sponsorship and field signage outlined below.
- Team Sponsorship (April – June 2018)** **\$250**
- Our most popular sponsorship, first come first serve!
 - Sponsor's name / logo will appear on the back of all players' jerseys for the designated team and the game schedule on the web site.
 - Team Plaque provided to each sponsor.
- Field Signage Advertising (April – June 2018)** **\$250**
- Sponsor's advertising will be printed on an approximately 4' x 4' sign board hung on the outfield fence at one of the league fields.
 - Games are played April through June and the fields are used through October for Tournament and Travel team practices.
 - Additional cost of \$100 in first year for fabrication of sign.